

# Planning

# Idaho State UNIVERSITY

# Past & Present

## State Board of Education Strategic Planning Goals

- I. Direct efforts to continuously improve the **quality** of Idaho's education, training, rehabilitation and information/research services to gain program competitiveness, high levels of achievement, and a well-informed citizenry.
- II. Provide individuals of all ages and abilities **access** to education, training, rehabilitation and information/research services to develop their skills, knowledge and social awareness in order to be globally competitive workers, responsible citizens, and lifelong learners.
- III. Ensure education, training, rehabilitation and information/research services are **relevant** to the needs of Idaho's citizens, workforce, business, industry, and local, state, and federal governments.
- IV. Ensure maximum benefit from education resources through **efficient** operation and management of the education system and investments in student learning centered software.



## ... strategic *PLAN SUMMARY* 2000 - 2005 (2004)



Idaho State University  
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[www.isu.edu](http://www.isu.edu)



*1902 Swanson Hall  
First building erected  
on Academy of Idaho  
campus*

**Idaho State University was founded in 1901** as the Academy of Idaho. The Academy provided the first postsecondary educational opportunities for citizens of eastern Idaho, especially in technical and mechanical education. **The Academy became Idaho Technical Institute in 1915**, continuing its mission as what was effectively a community college. The introduction of pharmacy in 1920 led to baccalaureate degree granting curricula and set institutional direction in the health professions. **In 1927, the Institute became the University of Idaho Southern Branch.** **The institution became Idaho State College in 1947** with three divisions: Liberal Arts, Pharmacy, and the School of Industrial Training.



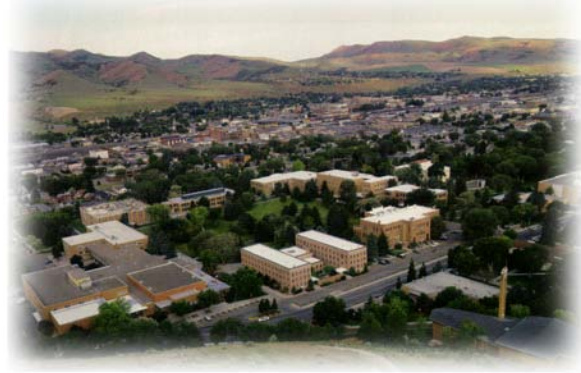
*Nursing graduates*

Graduate programming began in 1955 and, in **1963, the college became Idaho State University.** Today, **Idaho State University is a broad-based regional public doctoral university, providing a wide range of educational services to citizens of the state and the intermountain region.** The University employs approximately 600 full-time faculty members and a large number of part-time faculty. Recent enrollment at ISU has topped 14,000. In cooperation with other institutions, Idaho State University has founded and expanded outreach sites in Idaho Falls, Twin Falls, Coeur d'Alene, and Boise to meet the growing needs of Idaho's citizens.





# Mission



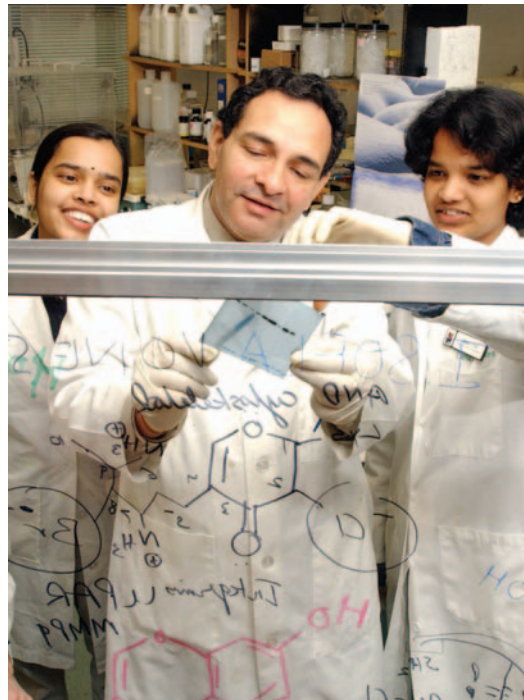
As a regional public doctoral/research—intensive university, ISU meets the needs of a diverse population with certificate, associate, baccalaureate, master's and doctoral degree offerings, as well as family practice, dental, and pharmacy residency programs. Through programs in pharmacy and health-related professions, Idaho State University is the state's lead institution for education in the health professions and related biological and physical sciences. The preparation of teachers, administrators, and other education professionals is another primary emphasis at ISU. Programs in business and engineering respond to a variety of current and emerging demands within the state and region. ISU is committed to maintaining strong arts and sciences programs as independent, multifaceted fields of inquiry and as the basis of other academic disciplines. The University offers a substantial array of graduate programs and is a center for the Doctor of Arts degree, designed specifically to prepare college teachers. As a part of its community college function, ISU provides students high quality professional education and technical training in response to the needs of private industry.

## Idaho State University used a broad vision for the future with sensitivity to present budgetary realities

to construct the current strategic plan, consisting of the following objectives:

- **Continuing Efficiency** As the institution continues its quest for additional resources, it will operate at the high level of efficiency that has marked the past decade.
- **New Revenues** ISU will strive to develop new sources of revenue, such as the recently concluded \$152 million Capital Campaign. There will be increased efforts made in annual fundraising, new initiatives in federal line item appropriations, and the revitalization of summer school and continuing education.
- **Mission and Outreach** Guided by its mission, the University will continue to deliver its health profession programs throughout Idaho. Examples of such efforts include a major initiative in the Boise area, developments in ISU's Institute for Rural Health and Telehealth project, efforts to produce mental health workers, and a review of our current and potential medical education programs.
- **Institutional Recognition** Having entered a new millennium, the University will build on its centennial celebration to ensure that it is recognized locally, statewide, and nationally for the high quality of its educational programs and value of its services and research.

# Vision



- **Enrollment and Quality** Within the constraints of the current flat and austere budget, the University will continue a course of modest growth (where capacity exists) while increasing the quality of its student body. The University has chosen to offer fewer class sections rather than close programs.

- **Growing Sophistication** Across its program array, the University has been increasing the sophistication of its offerings. By increasing the competitive research dollars received, and enrollment in doctoral programming, the institution will achieve the Carnegie classification of Doctoral/ Research Universities-Extensive. Research and scholarly activity will grow significantly concomitant with its graduate programs, will meet state and national needs, and will achieve regional and national stature in selected areas. As entry-level and first professional degree expectations escalate across the health professions, ISU will see more of those programs at the master's and doctoral levels. The College of Technology is the first in

Idaho to build offerings at the baccalaureate and graduate levels. ISU will continue innovative links between the Colleges of Technology and Engineering to create new programming. With the change in mission of the Idaho National Lab to nuclear science, ISU will expand its programming in this area and continue its leadership.

# Goals

## Building on the Idaho State Board of Education's 2000-2005 Statewide Strategic Plan, ISU's 2004 revision retains the

six institution-specific complementary goals but updates some elements to reflect the impact of the increasing budget constraints and decreasing state support for higher education.

1. Strive to provide **access** to opportunities that maximize student success and learning by offering relevant programs and services to meet student needs. In particular, provide programming in the health professions statewide in fulfillment of ISU's mission.
2. Provide an effective and efficient **learning** environment that serves students of varied ages, abilities, needs, and backgrounds.
3. Conduct **research** consistent with the state, regional and national public service responsibilities, the University's undergraduate and graduate programs, and its mission in the health professions and related biological sciences, and continuing emphasis areas.
4. Provide quality educational **services** to support economic development, continuing education, and access to University-sponsored training clinics, facilities, and events.
5. Hire and retain a **faculty** that sustains a high quality learning environment through effective teaching, productive scholarship, and useful public service.
6. Manage University resources to provide appropriate staff and **support** while maintaining a quality learning environment. Explore new opportunities for the organization of information technology systems and services on campus.

